# **G** appjetty

# **USER MANUAL**



# **SEO Suite**

### Version: 1.5

### **Compatibility:**

Odoo 8.x, 9.x, 10.x, 11.x, 12.x

### TABLE OF CONTENTS

Introduction	2
Benefits of SEO Suite	2
Pre-requisites	2
Installation	3
Installation Steps	3
App Configuration	6
Contact Us	12

# Introduction

SEO Plugin is an Odoo plugin that can help to promote Odoo website by adding Meta Description and related information in the product and its category pages, which is not available on Odoo CMS by default. One can manage and maintain these SEO details from backend dynamically and keep online presence SEO optimized and improve ranking in all major search engines. It promotes all products pages and its categories driving more traffic in website thus increasing sales.

# **Benefits of SEO Suite**

- It is used to add Meta Details to all products pages and makes it SEO optimized, which will help website rank high in search engines.
- It is coupled with great range of features and options that you can use as per business needs and convenience.
- It is used to manage SEO details dynamically for every category and product pages.

# **Pre-requisites**

Following points must be followed before starting the Plugin installation:

- You should login as an Admin in Odoo.
- Check that your Odoo Instance is compatible for SEO Suite.
- An e-commerce module should be present in your instance to use this app.

# Installation

### **Installation Steps**

#### Step 1: Download and extract the zip file.

#### Step 2: Check your Odoo add-ons path.

- It should be same as defined in Odoo Config file.
- Config files are mostly saved in /etc folder. For e.g. /etc/odoo.conf
- Open Config file:
  - Give the command: sudo/etc/odoo.conf
  - Config file content: addons\_path = /opt/odoo/addons

#### Step 3: Open Terminal and go to download location

• For e.g. if the download location path is : /home/odoo/Downloads then the command to be written in the terminal would be: cd/home/odoo/Downloads

#### Step 4: Copy download modules to addons path

- Give the below mentioned commands to perform copy operation:
  - \$cd /home/odoo/Downloads/ seo\_data\_manager
  - \$cd v8
  - \$sudo cp seo\_data\_manager /opt/odoo/addons

#### Step 5: Restart Odoo server

#### Step 6: Login with the admin credentials in your odoo instance.

### Step 7: Go to Settings/Update Module List.

• Click on **'Update'** button

Discuss Contacts S	ales Accounting Website Website Admin Apps More + 🛚 🕀 🕂 A	dministrator (repor_te
odo	Module Update X	
000	Module Update Result	•
Apps Apps Updates	Click on Update below to start the process	> = 3
Update Apps List Apply Scheduled Upgra	Update Cancel	ement
		Install

### Step 8: Go to Settings/Local Modules

• Remove search filter

Apps	Search Q
	1-40 / 284 < > 🎫 📰
Account Tax Cash Basis	CRM
Allow to have cash basis on tax	Leads, Opportunities, Activities
Blackbox Hardware Driver	ESC/POS Hardware Driver
Hardware Driver for Belgian Fiscal Data Modules	Hardware Driver for ESC/POS Printers and Cashdrawers
PosBox Homepage A homepage for the PosBox	PosBox Software Upgrader           Allows to remotely upgrade the PosBox software
Hardware Proxy	Weighing Scale Hardware Driver
Connect the Web Client to Hardware Peripherals	Hardware Driver for Weighing Scales
Barcode Scanner Hardware Driver	Screen Driver
Hardware Driver for Barcode Scanners	Provides support for customer facing displays

- Enter module name in the search box provided in the top right corner of the page. For e.g. here write Odoo SEO Suite.
- Click on **'Install'** button.

Apps		Module SEO Suite x Search	Q
		1-1/1 < > 🎞	i
Î	Odoo SEO Suite Add Meta Details to your Products & Category pages and Optimize your Website Through Odoo SEO Suite. Installed		

# **App Configuration**

- Log into your Odoo Instance as Admin. Go to Website Admin -> Data Feed Configurations -> Settings. SEO Template module will be added.
- Enter the symbols for Default Template Separator and Multiple values Separator.
- Check the **'Do you want to replace the existing default templates (Category & Product) separator?'** check box if you want to replace the existing default template separators.

Discuss Sales Purchases	Inventory Invoicing Websi	te Website Admin More - @ 10 🙊 🕸 - 🌍 Administrator
odoo	Default Sales Team Default Salesperson	Website Sales
0000	Order Confirmation Ema	il Sales Order - Send by Email
Dashboard Orders Orders Unpaid Orders Abandoned Orders Invoices Catalog Products Data Feeds	Social Media Twitter Account Facebook Account GitHub Account LinkedIn Account Youtube Account	https://twitter.com/Odoo         https://www.facebook.com/Odoo         https://youraccount.github.io         https://www.linkedin.com/company/odoo         https://www.linkedin.com/company/odoo         https://www.youtube.com/user/OpenERPonline
Settings	oogio - Account	nttps://plus.googie.com/+Odooapps
▶ eCommerce	SEO Template Default Template Separa Multiple value Separator Do you want to replace t	ttor 1 
	Meta Tag Limit Meta Title Meta Keywords Meta Description	0       Set Maximum length of the 'Title' meta tag         0       Set Maximum length of the 'Keywords' meta tag         0       Set Maximum length of the 'Description' meta tag

- Go to Website Admin -> Data Feed Configurations -> Settings. Meta Tag Limit module will be added.
- Set Meta Title to set maximum length of the Title Meta Tag.
- Set Meta Keywords to set maximum length of the Keywords Meta Tag.
- Set Meta Description to set data maximum length of the 'Description' Meta Tag.

Discuss Sales Purchases I	nventory Invoicing Website	Website Admin More -	@10 🔍 🕱 🗸	Administrator (v10_cust
<b>Odoo</b> Dashboard Orders	SEO Template Default Template Separator Multiple value Separator Do you want to replace the	exiting default templates (Cat	egory & Product ) s	eparator?
Orders	Meta Tag Limit			
Abandoned Orders	Meta Title	)	Set Maximum leng	th of the 'Title' meta tag
Invoices	Meta Keywords	Set	Maximum length of t	ne 'Keywords' meta tag
Catalog Products	Meta Description	Set I	Maximum length of the	e 'Description' meta tag
Data Feeds Configuration	Multiple Product I	mage		
Settings	Slider effects			
▶ eCommerce	Thumbnails panel position	Left		•
	Play interval of slideshow	5000		
	Enable the text panel			
	Thumbnail overlay effects	Default		۲
	Change thumbnail size			
	Thumb height	50		
	Thumb width	88		

- Go to Sales -> Products and click on any product to view the details.
- A tab named Meta Information will be added.
- Click on Edit button to make modifications. Admin can enter SEO details for the product.

Discuss <b>Sales</b> Purchases Ir	nventory Invoicing Websit	te Website Admin Apps	s Settings	0	10 🔍 🟦 - 🌘	Administrator
odoo	Products / [E-COM	107] iPad Mini				6/35 < >
Dashboard Sales Customers	Product iPa	t Name d Mini		Active	Published     On Website     Traceability	500 On Hand
Quotations Sales Orders Products	Can Can Add	be Sold be Purchased Multiple Images?		Forecasted Procurements	Purchases	<ul> <li>Reordering R</li> <li>Sales</li> </ul>
Invoicing Sales to Invoice	General Information	Inventory Sales	Meta Information	Invoicing Note	S	
SEO Data Manager SEO Product Template SEO Category Template	Not Update SEO Details Title Keywords	iPad Mini iPad, Tablet, Apple				
Reports Sales Configuration	Description	iPad Mini is the mini vers It works on Quad Core A	sion of the Apple iPad A5 Processor	I. 7 inch of display, 128 (	GB of memory,4.2mp	of Front Camera
Settings						

- Go to Sales -> SEO Data Manager -> SEO Category Template.
- You can add SEO details of specific categories of different products also and update it and can generate new SEO details for those categories that do not have any SEO details.



- Go to Sales -> SEO Data Manager -> SEO Product Template.
- Under SEO Product template you can define the SEO details of specific products including title, keywords and description of the products and update it. You can generate new details replacing existing ones as well.

Discuss <b>Sales</b> Purchases In	entory Invoicing Website Website Admin Apps More 🗸 🛛 @ 10 🎭 🟦 🗸 🔮 Administrator
Dashboard	SEO Product Template / SEO Product Template Save Discard 1/1 < > Generate
Sales Customers Quotations	SEO Product Template
Sales Orders Products Invoicing Sales to Invoice Orders to Upsell	Title     {Name}-{Category}-{Supplier     Get Title Details       Keyword     {Name}-{Category}-{Supplier     Get Keyword Details       Description     {Name}-{Category}-{Supplier     Get Description Details
SEO Data Manager SEO Product Template SEO Category Template Reports Sales	

- Go to Website Admin Configuration -> eCommerce -> Website Product Categories.
- Click on any of the product from the grid.
- You can enter Meta Information for product categories too.
- The SEO details here include Title, Keywords and Description.

Discuss Sales Invoicing We	bsite Website Admin A	pps Settings	@ 10 🔍	Administrato	or
odoo	Website Product C	Categories / Laptops		1 / 16 🔇 🗲	
Dashboard Orders Orders Unpaid Orders					
Abandoned Orders	Name	Laptops			
Catalon	Parent Category	Computers		-	3
Products S	Sequence	1			
Configuration Settings	SEO Url	laptops			
✓ eCommerce	Meta Information	Category Description			
Website Product Catego Payment Acquirers	Not Update SEO Details Title Keywords	Laptops-			_
	Description	Laptops-			

- Go to Website Admin Configuration -> eCommerce -> Website Product Categories and select any product.
- Click on 'Edit' button to add category image and category description with HTML Editor.

Website Product Ca Save Discard	ategories / Computers
Name	Laptops
Parent Category	Computers -
Sequence	3
SEO Url	computers
Meta Information	Category Description

# **Contact Us**

We simplify your business, offer unique business solution in digital web and IT landscapes.



- Get instant support with our Live Chat.
- Visit our product page at: <u>https://www.appjetty.com/odoo-seo-</u> <u>suite.htm</u> and click on the Live Chat button for instant support.



- Raise tickets for your specific question!
- Send an email to <u>support@appjetty.com</u> or you can login to my account <u>www.appjetty.com</u> and click on My Support Tickets on your account dashboard, to get answers to your specific questions.

#### **Customization:**

If you would like to customize or discuss about additional feature for **SEO Suite**, please write to sales@appjetty.com